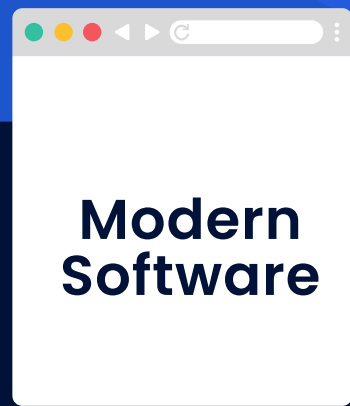


Legacy vs Modern Hotel Software

Over the past decade, many hoteliers have made the decision to use modern, cloud-based hotel software instead of legacy, on-premise systems to run their business. Here we compare key differences between the two.



Scalability

Can be integrated with external systems but requires complex, time-consuming, and expensive processes

Easy integration via open APIs (often vendors have integration partners that offer a wide variety of services and tools)

Cost

Expensive upfront investment for hardware, licenses, maintenance, IT staff, and training

Subscription pricing model (usually offered on a monthly basis) that includes most requirements

Access

Requires technical setup for remote access

Can be accessed from any device with internet connection

Adoption

Slower time to market and requires expertise, support, and training to set up

Relatively quick and simple to implement

Usability

A steep learning curve, and it can take time to train new hires fast

User-friendly with an intuitive interface, making it easier to train

Upgrades

Lengthy development cycles with expensive and infrequent updates

Frequent product updates, enhancements, and offerings

Security

Relies on secure networks, anti-virus programs, backup servers, and hard drives (lodging operator's responsibility)

Relies on antivirus software, PCI compliance, and secure SSL encryption (vendor's responsibility)

Hardware & Software

Requires on-property hardware like data servers, workstations, and hard drives.

Hardware and software are housed by the vendor but require devices with internet connectivity.

Deployment

Data is stored on an on-property server.

Data is stored in the cloud.

Cloudbeds is integrated, intuitive, cloud-based, and built for independent properties. Meet the hospitality platform that's revolutionizing the industry.